



# CAPABILITIES STATEMENT

## MISSION STATEMENT

At IQ Apparel Group, we design and deliver high-quality, custom corporate uniforms, apparel and branded merchandise, empowering businesses to enhance their professional identity. Our commitment is to provide exceptional products and service solutions that meet the unique needs of each client, ensuring comfort, style, and durability in every item we design, develop and deliver.

## CUSTOM APPAREL & MERCHANDISE

We specialize in creating comprehensive branded solutions, including corporate uniforms, promotional products, event credentials, signage and displays, sales incentives, employee recognition items, and specialty retail offerings

## DIGITAL MARKETING SOLUTIONS

We provide end-to-end solutions for custom branding, including logo design and touchup, uniform design, creative product development, digital merchandising, and online brand management, ensuring cohesive representation across all customer touchpoints.

## ECOMMERCE & WEB SOLUTIONS

We design, develop, and manage custom company stores, employee redemption platforms, corporate fundraising sites, and e-commerce solutions using industry-leading software. Our tailored approach ensures secure, customizable, and data-driven solutions that meet the specific needs of each business.

## WAREHOUSING & FULLFILLMENT

With our corporately owned warehouse in Oklahoma City, OK, we provide comprehensive warehousing & fulfillment solutions designed to handle your products from sourcing to delivery, allowing you to focus on what you do best.

## LOCATIONS

- Dhaka, Bangladesh
- Noida, India
- Puebla, Mexico
- McDonough, Georgia (US)
- Cluj, Romania
- Oklahoma City, Oklahoma (US)

## OTHER CONTACTS

**Aimee Youngblood**  
Customer Service / Sourcing  
aimee.youngblood@iqapparelgroup.com

**Chris Phillips**  
Vice President of Sales  
chris.phillips@iqapparelgroup.com

**Kristie Rector**  
Director of Brand Management  
kristie.rector@iqapparelgroup.com

## CODES

### UNSPSC#

24111500 24122000 53100000  
53102700 80141605 82121504

### NAICS#

314999 315990 323113  
459420 541430 541890

### OBR#

LLWHN115921

